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SIFE Campbell's Soup 5000lbs Food Drive Closing in on Target

November 2, 2011



On September 28th at The Grill of Statesboro the owners threw a “All Cans, No Bands” fundraiser. At this social event The Grill offered no admission charges in exchange for canned goods or a monetary donation. At this event we raised 25 cans and over \$100 in cash.

September 29th 2011 – Georgia Southern’s Students of Free Enterprise celebrated Hunger Awareness Day at the outside Rotunda. On this beautiful sunny day we encouraged students to wear the color Orange to show their support for those who are hungry. Orange is the color of hunger awareness. For students who wore orange, we gave them some candy treats. Our table was decorated with a banner the said “STOP HUNGER”. Our bright orange banner caused students who were not aware of our event to stop and ask what we were doing. This gave SIFE. the opportunity to encourage hunger awareness to those who were unaware. Our awareness table also was accepting cash and food donations.

SIFE also sold pizza at the Rotunda to make people aware of our mission to “STOP HUNGER”. In order to get students’ attention about our pizza sale we had a banner painted with a dancing pizza that read “Buy a Slice, Support Hunger!”. Both events were successful!

On October 7th, at the Georgia Southern football game SIFE partnered with the Leadership of Bulloch to collect cans and donations from Statesboro locals, Georgia Southern Alumni and all in attendance at the

game. We received over 842 cans and 50 dollars for the



Statesboro food bank!

Throughout the Fall 2011 semester, the College of Business Administration teachers have been offering a variety of extra credit points for students who donate cans to our project. With this campaign we have gained over 700 cans for the food bank. In addition 3200lbs of food has been donated by a South Carolina canning factory and transported to Statesboro by the SIFE team.

Upcoming Events

On Wednesday, November 9th – SIFE will be hosting a Benefit Concert at the Williams Center at 7pm. Admission to this event will be \$5 for students and \$7 for the community or bringing 5 cans will get you in the door. Bands playing will be Cold Duck Time, Finnagin's Father, Chris & Zach. Joe Bill Brannen the director of the Statesboro Food Bank will be guest speaking. Come out and join us!

Written by Lauren Herrington

[slideshow]